



COMPANY PROFILE



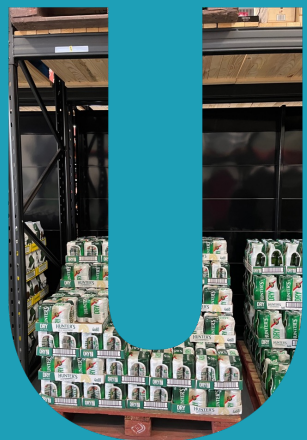
United Brands Beverages



www.ubbeverages.co.za

United Brands Beverages

Established to address supply inefficiencies within the liquor market.



Our Core Focus

As a registered **duty-free bond operator** in various Southern African countries, we provide reliable liquor transshipment services across the continent.



How We Add Value

We ensure a **stable supply** of **competitively-priced** liquor across Africa. As a **one-stop shop**, we supply clearing & transportation as part of the many value-added services we provide.



Our Track Record

UBB has accumulated **35 years of experience** in transshipment operations. We have gained **consumer confidence** in previously unreached areas in Sub-Saharan African countries.

Our Vision & Mission

All great things begin with a vision



Our Vision

United Brands Beverages aims to become the **biggest Liquor Distributor** in Africa.



Our Mission

In striving to attain our Vision, we aim to earn the **trust** and **respect** of all our shareholders through **visibility** and **transparent dealings**.



Our Core Values

UBB strives to uphold all core values throughout the execution of our daily operations.



Prompt action



Perseverance



Collaboration



'Can do' attitude



Passion to embrace
change



Agility



Navigation/Pioneering



Business Model

Our unique value proposition offers greater control of the supply chain.



01

No border limitations

Our bonded warehouses across Africa provide seamless access to the market

02

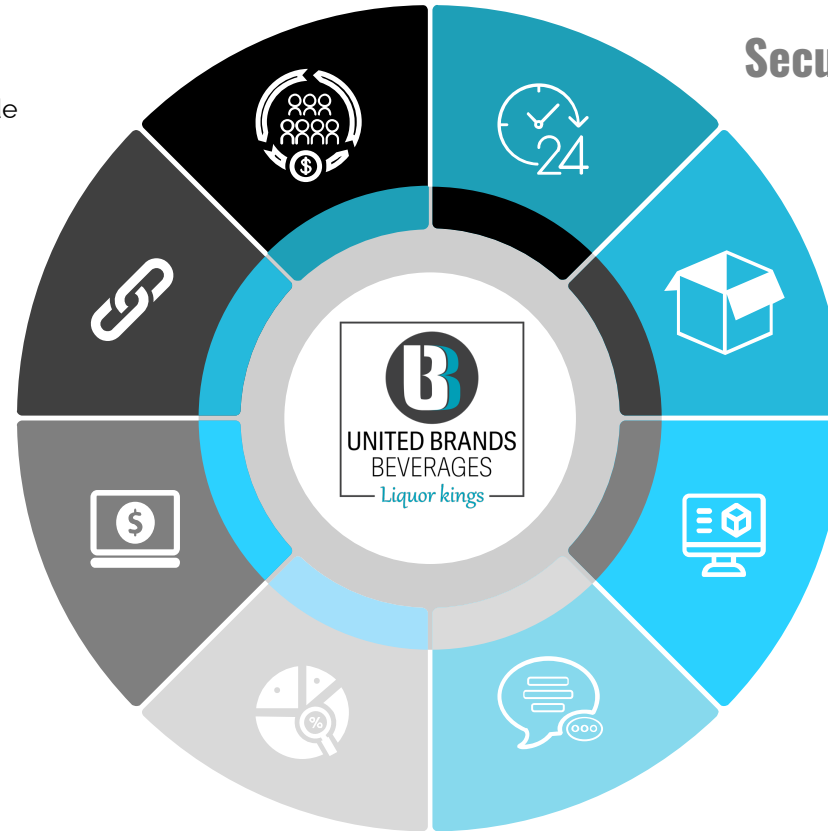
Control of the value chain

No outsourced functions, all work done inhouse

03

Transparent pricing

Controlled, low-cost pricing due to our knowledge with customs and excise experience across Africa



Secure facilities & product handling

24-hour surveillance & GPS Tracking
Full oversight

Fast order fulfilment

In-house distribution provides freedom to dispatch without limit with toll-free calls

Visibility

Oversight & monitoring across the value chain

Focussed customer service

Dedicated customer service team and Call Centre

04

05

06

07

Our Distribution Footprint

UBB brings accessibility to Africa.



Bonded warehouses across Africa

In all major Southern African countries, i.e. South Africa and Zambia (Lusaka).



Inclusive liquor warehouse

A first of its kind in Africa, offering world-class Heineken products to the African consumer.



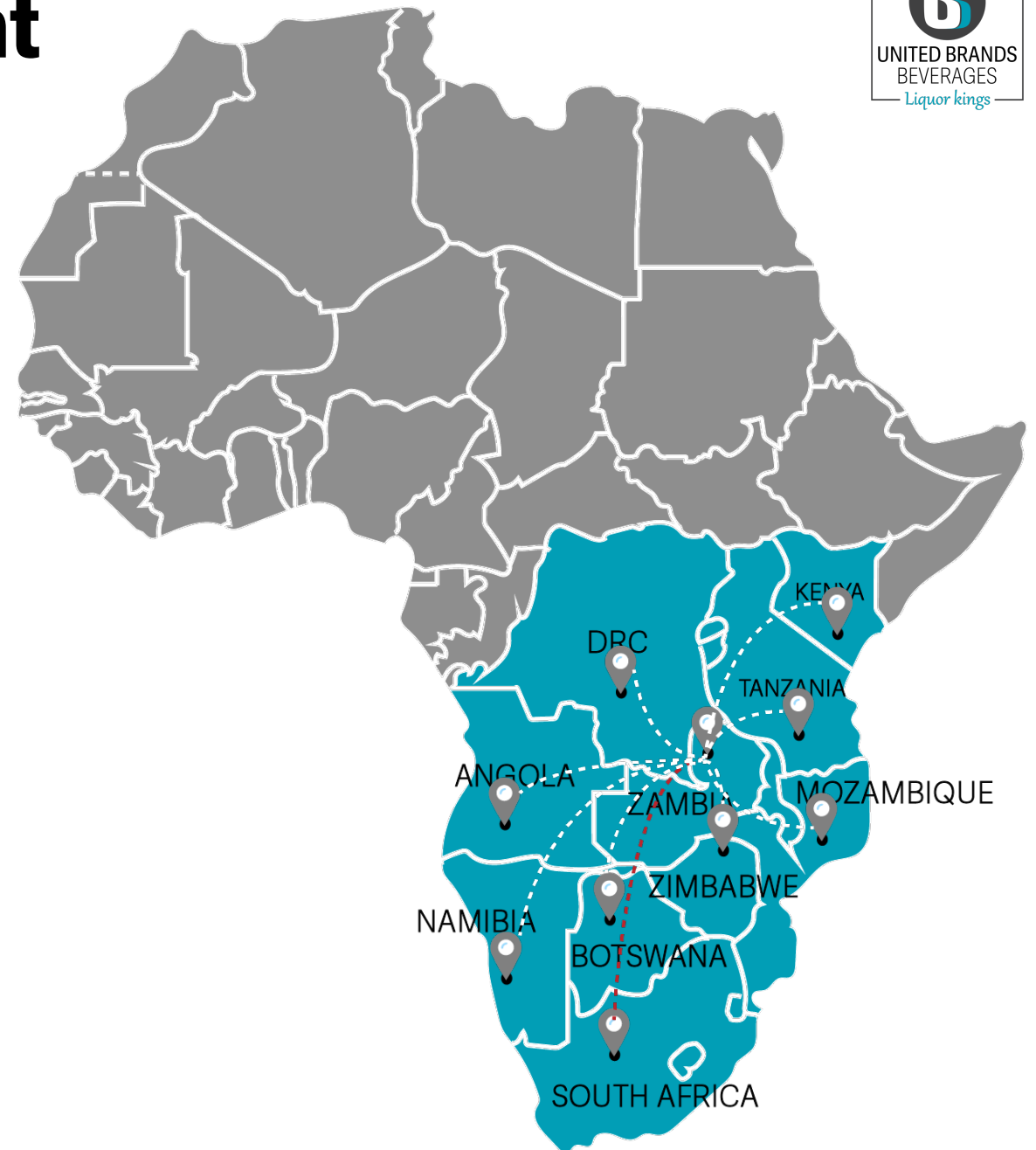
Established trade routes

From South Africa to all neighbouring countries using Zambia as a base to other African countries.



Proven, repeatable business model

The UBB business model, including in-house logistics and distribution, is tried and tested. The model will be replicated in neighbouring countries in the future.





UNITED BRANDS
BEVERAGES

Liquor kings

**YOUR
GATEWAY
TO AFRICA**

